

Gerhard Hirsch

director/dop/photographer

Working for more than twenty years in the commercial business, Gerhard started his career in advertising photography, added the motion pictures some years later after having the opportunity to shoot in New York and L.A., London and Berlin for the most renowned agencies like Ogilvy, Saatchi, DDB, BBDO, Grey etc.



Opening his own studio long ago in Frankfurt gave him the freedom to explore all things in developing pictures and style, nevertheless he has been traveling for shooting all over the world, from Tokyo to Capetown, from Dubai to Kairo, in Buenos Aires or Mexico, in Moscow and Bejing, always in the search for the best pictures and stories.

He received many international awards for his motion picture work (Gold and Silver in New York several times, Gold in Chicago, Silver German ADC Award twice, Cannes Corporate Media Gold and a Cyberlion silver, Gold at the German Corporate Film Award etc...)

He shot for big brands like VW and Porsche, Daimler, Deutsche Bank, Nestle, Adidas and Kelloggs, just to name a few... Interested in exciting topics like tasteful food, vivid life action scenes and beautiful designed fast cars, you can always win Gerhard for your project when real challenges and beautiful executed solutions are required.



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